

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56966 CF LOC-POL FBD - LBD: 10/11/12 - 10/15/12 HL#: Created: 10/10/12 01:06 PM

Client: BOB CASEY FOR PENNSYLVANIA... CPE: / / Agency Commission: 15 % Updated: EMENDEL on 10/10/12 01:25 PM

Agency: SHORR JOHNSON MAGNUS (39976) Product: GENERAL ELECTION WK 4- Self Protect.: :00:00 Confirmed: 10/10/12 01:13 PM

Buyer: MICHAEL D'ETTORRE Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/11/12 08:44 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 0 0 1 1 0 0	MORN	60	D			0.0	\$580.00	2	\$1,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/12/12	2										
002	MEARLY	M * * * * *	MORN	60	D			0.0	\$680.00	1	\$680.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/15/12	1										
003	MLOCAL5A	0 0 0 1 1 0 0	MORN	60	D			0.0	\$580.00	2	\$1,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/12/12	2										
004	MLOCAL5A	M * * * * *	MORN	60	D			0.0	\$760.00	1	\$760.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/15/12	1										
005	NEWS6PM	M * * * * *	NEWS	60	D			0.0	\$1,980.00	1	\$1,980.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/15/12	1										
006	AINSIDER	1 0 0 0 1 0 0	ACC	60	B			0.0	\$1,400.00	2	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/12/12	10/15/12	1	1									
007	PBLOODS	* * * * F * *	REGP	60	B			0.0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/12/12	10/12/12	1										

Order Item Summary



KDKA-TV

Order ID: 56966	CF LOC-POL	FBD - LBD: 10/11/12 - 10/15/12	HL#:	Created: 10/10/12 01:06 PM
Client: BOB CASEY FOR PENNSYLVANIA...	CPE: / /	Agency Commission: 15 %	Updated: EMENDEL on 10/10/12 01:25 PM	
Agency: SHORR JOHNSON MAGNUS (39976)	Product: GENERAL ELECTION WK 4-	Self Protect.: :00:00	Confirmed: 10/10/12 01:13 PM	
Buyer: MICHAEL D'ETTORRE	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/11/12 08:44 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	LLETTER01	1 0 0 1 1 0 0	LETT	60	B			0.0	\$1,150.00	3	\$3,450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/11/12	10/15/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWSSAT6A	* * * * * S *	NEWS	60	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WCBSSUN	* * * * * S	MORN	60	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WFACE03	* * * * * S	FACE	60	B			0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	16	0	\$18,090.00	\$15,376.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$18,090.00	\$15,376.50	\$0.00	\$0.00